

WESTMINSTER CITY COUNCIL

STATEMENT OF DECISION

SUBJECT: THE NORTHBANK BID RENEWAL & ALTERATION PROPOSAL

Notice is hereby given that , Cabinet Member for Business, Culture and Heritage, has made the following executive decision on the above mentioned subject for the reasons set out below.

(
The Northbank BID is nearing the end of its first term and seeking to renew for a second term. At the time of renewal the BID proposes to alter it's current boundary.
)

Summary of Decision

Decision

1. That the Deputy Leader and Cabinet Member for Business, Culture & Heritage endorsed The Northbank's Renewal & Alteration Proposal.
2. That the Deputy Leader and Cabinet Member for Business, Culture & Heritage requested the Chief Executive as Returning Officer and "Ballot Holder" to hold a ballot for The Northbank's proposed Renewal & Alteration Proposal.
3. That the Director of Law be authorised to complete the necessary legal agreements required for the operation of the BID Levy, Ballot and service arrangements and any other necessary matters for the proposed BID in consultation with the appropriate officers.

Reasons for Decision

1. The Northbank had a strong collaborative relationship with the City Council. Examples included:
 - Working alongside the City Council's Street cleansing teams enhancing the area.
 - The Bid's award winning Ambassador Programme – where they monitored the baseline agreement with the City Council and report Environmental issues which had resulted in significant reductions in response times.
 - Working with the City Council's outreach services to engage and direct those vulnerable living on the streets.
 - Hosting the Making Real Change Event with the City Council and other key partners.
 - Working in partnership with the City Council to deliver an Apprenticeship event for employers on the Future of Apprenticeships and the Apprenticeship Levy.
 - Working in partnership with the City Council to deliver a Careers event.

- A range of strategic projects most notably: Strand/Aldwych – through collaborative working the BID have driven this project through to delivery by the City Council; the Villiers Street Vision; and bringing together Private and Public Sector working through the BIDs Freeholder Group.
2. It was anticipated that The Northbank would continue to play an active part in the joint working arrangements Westminster had set up for BIDs to liaise with City Council members and officers, to enable new ideas, plans and initiatives of mutual concern to be discussed prior to public launch. Officers would also continue to encourage The Northbank as with all BIDs to work collaboratively with each other on joint initiatives so as to avoid duplication of resources and contact with the City Council.
 2. This report described the BID Renewal & Alteration Proposal that had been submitted by The Northbank to continue into a second term. These did not conflict with City Council policies. The Deputy Leader and Cabinet Member for Business, Culture & Heritage was therefore asked to endorse the Renewal & Alteration Proposal and other recommendations contained in this report. This report had been placed on the forward list of executive decisions.

Declaration of Interest

Cabinet member for BIDS and an observer on the Board of this BID.

Reasons for Decision

**Charlie Parker, Chief Executive,
Westminster City Hall,
64 Victoria Street
LONDON SW1E 6QP**

Publication Date: 30 October 2017

Implementation Date:

Reference: