

Draft climate emergency action plan launch

Background

The Climate Emergency Team commissioned Anthesis consultancy to create a carbon emissions analysis and pathway report and action plan recommendations towards the delivery of net zero carbon emissions by 2040. The report was produced with input from businesses through seven workshops from October to December 2020 to gain feedback on the proposed actions and level of ambition.

The report will be used to create a public-facing draft Climate Emergency report that will form the basis of our resident engagement on the Climate Emergency. Feedback will be used to develop a 2040 strategy and action plan for the city.

Objectives

- To gain input into Westminster's draft Climate Emergency strategy
- To raise understanding of our emission sources and why it's important that everyone takes action
- To listen to the priorities and concerns of local people so that we can represent them in the plan
- To raise awareness and support of Westminster's Climate Emergency programme
- To gain ideas for future community projects particularly those which will offer the most benefit for vulnerable residents e.g. energy

Key messages

- We need to make positive long-term changes that will affect you, so it's important you are involved – we cannot achieve long term change without active support
- We have a key role to play but Council emissions account for just 2% of carbon emissions across the city, so we need to work together to achieve long lasting change
- 86% of emissions in Westminster come from energy use in buildings
- We are already making big changes – such as consolidating freight deliveries, low carbon redevelopments such as the new Ebury Bridge housing in South Westminster and retrofitting all council buildings
- We all need to make tough decisions about future changes to protect the environment and our health and wellbeing, such as changes to waste and recycling collections, transport and energy supply
- We want your help to identify the changes that will have the biggest impact and benefit the most vulnerable people

Strategy

We will commission an engagement consultancy with experience in climate change to help shape and deliver a programme of activity to gain feedback on our draft report. Our approach will include both targeted events with community groups to gain meaningful and considered feedback as well as mass engagement through an online portal and survey. It will be supported by attendance at community events and market stalls throughout the summer, hosted by the Climate Emergency Team.

Implementation plan

ACTION	DETAIL	DATE	ACTION OWNER	RESOURCES
Research models of business and community engagement	<ul style="list-style-type: none"> - Include feedback on future models in action plan survey and workshops - See Appendix 1 for research on other local authority approaches - Recommend approach 	March 2021	City Promotions, Events & Filming	Administration/secretariat support and potential funding for the chosen model will be required longer term
Commission specialist engagement agency to develop and help deliver the approach	<ul style="list-style-type: none"> - Proposals received and being followed up with Traverse and SE2 agencies - Procurement exercise required - Brief underway 	April 2021	Communications and Engagement City Promotions, Events & Filming	£30,000 – £50,000 agency fee
Create public-facing report/draft action plan to form the basis of resident feedback based on Anthesis findings	<ul style="list-style-type: none"> - Draft document to share our approach, strategy and draft actions for feedback 	April 2021	Climate Emergency Policy Officers Input from Departments, Comms and Engagement/CPEF	Design cost
Launch draft actions/report to staff and refine	<ul style="list-style-type: none"> - Staff webinar to share outcomes of Anthesis report - Post report on web and link on wire - Inclusion on Loop Live - Invite feedback through staff survey and quick poll 	May 2021	Climate Emergency Programme team Supported by City Promotions, Events & Filming	Anthesis speaker costs (if required)
Online information and feedback hub	<ul style="list-style-type: none"> - Establish and maintain a two-way online presence through which residents, businesses and community groups can share their ideas such as EngagementHQ or Commonplace - Create calendar of content - Add updates on council projects, progress, funding opportunities, calls for community action etc 	Set up by June 2021 and regularly updated throughout the programme	Communications and Engagement	Licence cost plus consultancy fee if outsourced (approx. £17,000)
Launch survey on draft report	<ul style="list-style-type: none"> - Invite comment on: 1. Draft priorities/themes/actions 	June 2021	Communications and Engagement	None

	<p>2. Priorities</p> <p>3. Ideas</p>			
Host a series of community workshops to invite feedback on draft report	<ul style="list-style-type: none"> - Host a series of workshops in partnership with community groups to gain detailed comment on the draft actions/report - Offer funding and facilitation training plus incentives for participants 	June 2021	City Promotions, Events & Filming	Agency cost as above plus potential incentive payments, expert speaker costs
Provide resources for other groups to host community workshops	<ul style="list-style-type: none"> - Write workshop guides and questions for resident associations and other groups to host their own sessions - Roll out to key groups via staff e.g. housing 	June 2021	<p>Climate Emergency team</p> <p>City Promotions, Events & Filming</p> <p>Communications & Engagement</p>	Design cost
Provide resources for business groups to host workshops	<ul style="list-style-type: none"> - Write workshop guide and feedback form for BIDs and WPA to host their own workshops 	June 2021	<p>Climate Emergency team</p> <p>City Promotions, Events & Filming</p> <p>Communications & Engagement</p>	Design cost
City Lions, Young Westminster Foundation and Youth Council workshops	<ul style="list-style-type: none"> - Tailor made workshop for young people developed in partnership with an external agency - Source a facilitator to appeal to young people 	June 2021	TBC	Facilitation costs
Convene a co-design panel via the online community workshops	<ul style="list-style-type: none"> - Incentive payment for participants - Short-term panel for the first stage of feedback to pilot this approach - Potential to reconvene or expand for future engagement 	July 2021	<p>Communications & Engagement</p> <p>City Promotions, Events & Filming</p>	Agency fee Incentive payment

Community events and market stalls	<ul style="list-style-type: none"> - Take part in events including SouthWestFest and other community events and networks - Identify opportunities for market stalls and pop ups eg Church Street Neighbourhood Office, Libraries , Ebury Edge retail units, Leisure Centres 	8 events per year	<p>Climate Emergency Policy Officers</p> <p>Campaigns and Engagement</p> <p>City Promotions, Events & Filming</p>	Cost of materials; display stand and developing activities and staff resource to cover
Campaigns and engagement calendar	<ul style="list-style-type: none"> - Focus on behaviour change campaigns identified via Anthesis action plan: Sustainable transport; energy saving and waste reduction and recycling 	April 2021	Communications and Engagement	Design cost of campaign materials; video production if required
Create a series of how to guides for residents to take the first steps to energy efficiency and pilot with different resident associations including SEBRA	<ul style="list-style-type: none"> - Installing double glazing (include tailored advice for different property types) - Installing solar panels - Waste reduction and recycling - Sustainable transport including switching to EV, car sharing, cycle training and engine idling 	From July 2021	<p>Climate Emergency Policy officers</p> <p>Communications and Engagement</p>	Consultancy and design costs
Hold a series of how-to events	<ul style="list-style-type: none"> - Online events including the experiences of the pilot groups and an expert speakers to inspire action 	From July 2021	City Promotions, Events & Filming	Expert speakers for events
Training and support for community groups with an interest in climate change	<ul style="list-style-type: none"> - Develop a training scheme for community groups to increase knowledge, awareness and competency to take climate action and develop local leadership with a community partner eg WAES 	Autumn 2021	Climate Emergency Policy Officers	Dependant on external funding/partnership working
Climate Emergency Charter	<ul style="list-style-type: none"> - Develop charter for businesses to sign up to - Create benefits for signing up to the charter in return for annual reporting 	Autumn 2021	In train, Climate Emergency Policy Officers	

			Rollout supported by Campaigns and Engagement	
Climate Emergency pledge	<ul style="list-style-type: none"> - Use the charter to pilot a pledge - Research models – see Camden’s Climate Pledge (this is supported by practical support for businesses who sign up to it through the Camden Climate Change Alliance) 	Autumn 2021		Resources to support businesses who sign up to the pledge
Develop programmes with the Voluntary and Community Sector to support groups who deliver outcomes which tackle the climate emergency.	<ul style="list-style-type: none"> - Base on priority areas identified eg energy co-ops - Local retrofit schemes - Refurbishment projects - Offer soft capital in terms of community spaces and access to funding or sources of funding - Advice from the council or external sources around legal structures, community finance, programme management 	Autumn 2021	TBC	Intensive support and resources including funding will be required